



MASAKHANE

SEATING (PTY) LTD

YOUR PUBLIC SEATING SPECIALIST

Company Profile

YOUR FIXED AND PUBLIC SEATING SPECIALISTS

2026 Edition





MASAKHANE

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YOUR PUBLIC SEATING SPECIALIST

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About Us

We lead the industry by the latest international designs, quality and safety standards.



We've actively been involved in the fixed and Public seating industry for 30 years!

Masakhane Seating was established in 1996. We have secured our position as a premier provider, specialising in the supply and installation of fixed seating and public seating solutions. Quality is at the core of everything we do.

We ensure that our products meet the latest international standards in design, quality, and safety. Our offering features innovative designs and manufacturing techniques, as well as environmentally friendly materials, reflecting our commitment to sustainability.

Our clientele spans diverse sectors, including auditoriums, stadiums airports, churches, cinemas, hospitals, lecture rooms, theatres, planetariums, council chambers, and convention centres, we cover the full spectrum of seating needs for sports venues.

Through strategic partnerships with renowned international entities like Euro Seating International and Actiu from Spain, we bring unique exclusive seating solutions to South Africa and neighbouring sub-Saharan countries. As licensed agents for their product ranges, we offer market-related prices without compromising on design or technical expertise.



Vision & Mission

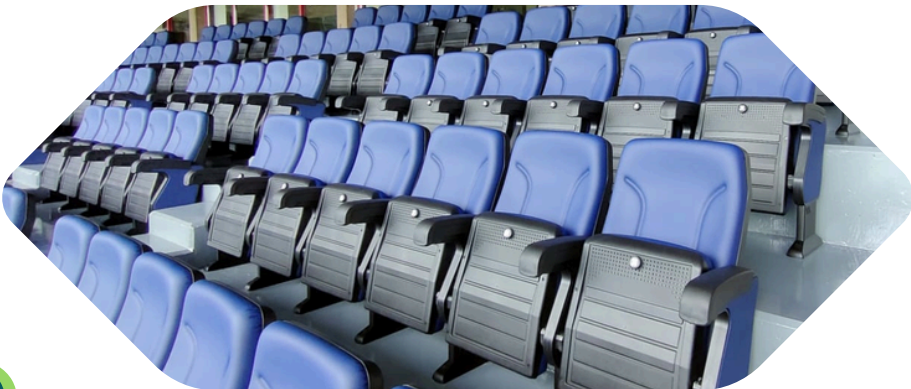
30 years

→ Vision

Masakhane seating is to be recognized as not only the preferred fixed seating supplier in RSA but also the major exporter of public seating and fixed seating to neighbouring and sub-Saharan countries.

→ Mission

The fixed seating industry is a highly specialized field, and our company has the know-how, practical onsite experience, and years of knowledge and exposure to be the leader in this field with the backup of international companies, manufacturing the latest products in quality and design. The architects and professionals appreciate this and trust our business knowledge and ethics.





Our Core Values

Integrity

Integrity is at the core of everything we do, ensuring honesty, transparency, and accountability in all our interactions. We consistently uphold ethical standards, building trust with our clients, partners, and stakeholders.

Innovation

Gain access to the latest designs from the global market, meticulously designed to meet the highest international standards for quality, safety, and durability. Our products are manufactured using advanced techniques, ensuring superiority over most offerings from local competitors.

Commitment

Commitment drives us to deliver quality solutions and exceptional service on every project. We are dedicated to building lasting relationships through reliability, consistency, and attention to detail.

Collaboration

Cultivate enduring business relationships built upon trust, collaboration, and mutual respect. At Masakhane Seating, we prioritize long-term partnerships and strive to foster meaningful connections with our clients, suppliers, and stakeholders.





Our Services/Products



Project Needs

We carefully assess each project's needs to ensure the most effective and practical seating solution. Through detailed planning and collaboration, we deliver tailored solutions that meet functional, aesthetic, and project requirements.



Solutions

We conduct an individual assessment of every project and propose tailored solutions to best meet each client's specific requirements.



Layout and Approval

Once the final drawings and seating features have been evaluated and approved by the customer, we receive the green light to proceed with manufacturing.



MASAKHANE SEATING



Why Choose Us

- ➔ **Exceptional Expertise and Experience**
- ➔ **Innovative Design and Manufacturing Excellence**
- ➔ **Custom Solutions for Every Need**
- ➔ **Reliability and Trustworthiness**
- ➔ **Seamless Collaboration and Support**
- ➔ **Maintenance-Free Durability**
- ➔ **Skilled Management and Installation Teams**
- ➔ **Lasting Business Partnerships**
- ➔ **Prestigious Achievements and Exclusive Partnerships**





Our Team

Our team consists of highly skilled and dedicated specialists across management, sales, administration, and installation, with more than a hundred years combined experience in the fixed seating industry.



Joe Moche

Chief Production Officer
and Shareholder



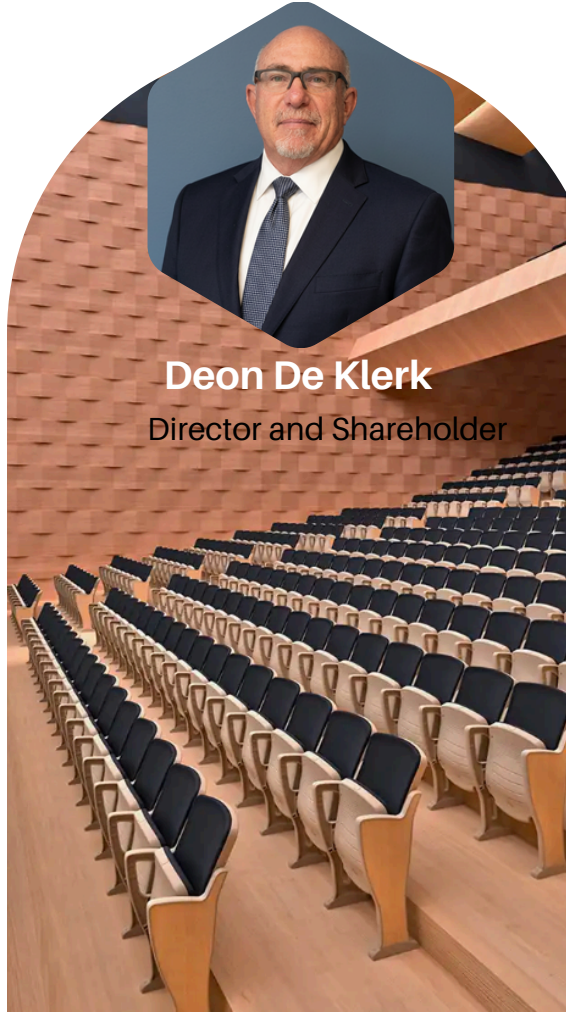
Bridgette Mabaso

Business Developer/ HR Manager
and Shareholder



Deon De Klerk

Director and Shareholder



MASAKHANE SEATING



Hermelee Cronjè

Sales and Marketing Manager
and Shareholder



Godfrey Magole

Site Supervisor



**Barend Sebastian
Jansen Van Rensburg**

General Manager



Francois Nel

Site Manager





MASAKHANE SEATING

Partnerships



Prestigious Achievements and Exclusive Partnerships:

From winning the SABS DISA South African Design Excellence award to being the exclusive agent for renowned international brands and boasting registered local designs for MS-Bonno Public Seating and the Metric Seating System, Masakhane Seating continues to set the standard for excellence in the seating solutions industry.



EURO SEATING
No limits to inspiration

EURO SEATING

Masakhane Seating is the only sole agent for Euro Seating International across Sub-Saharan Africa. We supply and distribute premium fixed seating solutions for auditoriums, cinemas, lecture halls, stadiums, and public spaces. Through our partnership with Euro Seating International, we deliver internationally recognised seating systems that combine innovation, comfort, and quality.



ACTIU

ACTIU

Masakhane Seating SA is the sole agent for ACTIU in South Africa. We supply and distribute innovative office furniture solutions designed to enhance modern workspaces through functionality, comfort, and design. In partnership with ACTIU, we deliver internationally recognised furniture systems that combine quality, sustainability, and innovation.





MASAKHANE SEATING

PORTFOLIO



Masakhane Seating has successfully completed a wide range of projects, delivering high-quality seating solutions to stadiums, auditoriums, educational institutions, cinemas, council chambers, and public facilities. Our commitment to quality, innovation, and client satisfaction has positioned us as a trusted industry leader with a proven track record of excellence.


Our Project Portfolio


North west University Mahikeng
 Emeris College
 Adroit Auditorium
 TVET College Mitchells Plain
 Durban University of Technology
 Cornwall Hill College
 Balfour Hospital
 Soshanguve Community Church
 Siloam Hospital
 North West University
 University of Pretoria
 Rob Ferreira Hospital
 Bambisana District Hospital
 Paarl Boys High School
 Midlands State University
 Pretoria Boys High School
 Zithulele district hospital
 Klipfontein wellness Clinic
 Nelson Mandela Academic Hospital
 Mamelodi Sundowns Soccer
 Cape Town Parliament
 Tygerberg Hospital Cape Town
 KSD Flagstaff
 Royal Bafokeng Stadium
 Tshwane University of Technology
 University of Witwatersrand
 Chris Hani Baragwanath Academic Hospital

Rodepoort Theatre
 Greenpoint Stadium
 Playhouse Theatre
 Nothlink College
 Rosebank College
 Worcester Hospital
 Redhill School
 University of Zimbabwe
 Walter Sisulu University
 Malawi University
 Supersport Park Stadium
 Anglo American
 Herzlia School
 Varsity College
 University of KwaZulu- Natal
 University of Fort Hare
 City of Rain Theatre
 Arwyp Medical Hospital
 Brits Hospital
 PSI Centurion
 Consulate General of India
 School of Business Building UKZN
 Sai Spiritual Centre Durban
 Randfontein Rugby Club
 Menlopark Hoërskool
 Pinelands retirement village




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